**User manual**

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**Introduction**

Welcome to the Stramipyme user manual, a page designed to provide you with practical tools and strategies for the development and growth of micro, medium and large companies. Our goal is to provide you with fundamental business management information that will help you strengthen your business.

This Manual of Mobile Marketing is intended to provide a clear and detailed guide for the correct use of the platform. This document explains how to configure and use the Stramipyme page from its basic functionalities to its more advanced tools, ensuring that the user can maximize their efficiency on the platform. In addition, best practices are detailed to make the most of this business tool.

**Prerequisites**

Hardware and software requirements: Users must have an internet-enabled device and a compatible web browser. This means that the browser you use must be able to handle the technologies necessary for our platform to work properly.

* Accounts and credentials required: Users must have a valid account and strong password to access the app. The following are security policies for accounts and credentials:
* The password must be at least 8 characters long and contain a combination of upper and lower case letters, numbers, symbols.
* Users must use a unique password for the app and not share their password with anyone.
* Users must have a unique identification number (Cedula) and not share their user identity number with anyone.

**User’s guide**

User registration In order for the entrepreneur to access the Stramipyme platform, it is necessary to complete a registration form. This form collects key information to create a business profile on the platform. The fields that the entrepreneur must complete include:

* Full name
* Citizenship card
* Type of person (natural, legal)
* Telephone
* E-mail
* Password
* Confirm password

**Log in**

After registering, the entrepreneur will be automatically redirected to the Login section, where he can enter the platform using his email and password that he created during registration.

**Email:** enter the registered email.

**Password:** enter registered password correctly.

Proceed to click login.

**Recover password**

* Click on the "forgot password" button.
* Enter your registered email to receive a password reset link.
* Check your email and follow the instructions to generate a new password.
* After resetting your password, return to the login screen and log in with your new password.

**Contact us**

At the bottom of the page, employers will find a section for trade unions. Here, employers can leave their opinions, questions or suggestions directly related to the Stramiemme in question.

**HTTP Endpoints and Methods**

In Stramipyme, the endpoints or REST API routes allow you to interact with the platform’s various resources, such as clients, projects and reports. Each endpoint is associated with an HTTP method that defines what type of action you can perform on those resources:

* **GET:** To retrieve information (such as getting the list of projects or customers).
* **POST:** To create new resources (like adding a client or project).
* **PUT:** To update existing information (such as modifying a customer’s details).
* **DELETE:** To remove resources (such as a project that has already ended).

Each endpoint and HTTP method works together to provide you with efficient resource management on the platform, making it easier for companies of any size to manage their data and operations in a structured way.

**Responses and Status Codes**

**Users**

* **GET /users: 200 (OK) - List of users.**
* **GET /users/{id}: 200 (OK) - User details.**
* **POST /users: 201 (Created) - User successfully created.**
* **PUT /users/{id}: 200 (OK) - User updated.**
* **DELETE /users/{id}: 204 (No Content) - User deleted.**